

## Executive Summary

Areas to improve (based on the last 3 games: Dalton 63-41, Allatoona 42-41, Cass 73-51): (1) create more consistent scoring outside of the top 1–2 options, (2) eliminate recurring 2nd-quarter scoring drop-offs, and (3) tighten on-ball/team defense fundamentals (containment, finishing possessions) while improving physical finishing and ball security. Starting lineup recommendation (based on last 3 games scoring + your directive to start Kaleb for consistent effort/attitude): 1) Kez B. 2) Jordan J. 3) Athens D. 4) Kaleb H. (starter) 5) Bear B.

### Key Points:

- Scoring is heavily concentrated: Kez averaged 21.0 PPG across the last 3; in two of the three games the top two scorers produced ~68–71% of the points.
- The team repeatedly dips in the 2nd quarter (10 vs Dalton; 15 vs Allatoona; 6 vs Cass), suggesting a rotation/energy/execution issue when lineups change.
- Kaleb’s scoring is steady and rising (5 → 7 → 11) and aligns with the qualitative note about him doing “dirty work” and leading with effort, supporting him as a starter.
- Player self-feedback (post-Woodland) highlights needs that match likely team gaps: staying in front defensively, shooting consistency, finishing through contact, and being stronger with the ball.

Confidence Level: Moderate — scoring trends are clear across 3 game-stat CSVs, but the data lacks rebounds/assists/turnovers/plus-minus and minutes, which would normally influence improvement priorities and lineup choices.

## Key Findings

Offense is top-heavy; consistent secondary scoring is not yet reliable.

Second-quarter production is a recurring weakness.

Kaleb’s recent performance trend and described intangibles support a starting role.

Team improvement themes from players align: defense containment, shooting consistency, finishing/physicality, and ball security.

## Detailed Analysis

1) Offensive consistency and shot creation beyond Kez (and beyond one secondary scorer)

Across the last three games, Kez is the only consistently high-volume scorer (18/23/22). The next layer fluctuates: Bear had 11 then 0 then 28; Athens trended 11 → 5 → 2; Jordan 3 → 3 → 6; Thomas 6 → 2 → 2. That pattern suggests the team can win comfortably when a second scorer erupts (Cass), but becomes vulnerable when secondary options don't convert (Allatoona was a 1-point win with only 42 total points).

2) The 2nd-quarter drop-off (rotation + execution problem to solve)

The team's second quarters are consistently the lowest-scoring segments (10, 15, and 6). Cass is the clearest example: 19 in Q1, only 6 in Q2, then 23 and 25 in the second half. This often happens when primary creators sit, when pace slows, or when shot quality drops (quick threes, stagnant possessions, or turnovers). A defined 2nd-quarter identity (defense + simple offensive actions) would stabilize games.

3) Defense + physicality: contain the ball, finish possessions, and convert through contact

Even though the last three games were wins, multiple players independently identified defensive improvement needs (stay in front, overall defense) and physical finishing (finish through contact; stronger with the ball down low). These issues typically show up as: help rotations that arrive late, fouling on drives, giving up offensive rebounds after good initial defense, and missed layups/put-backs under contact. Because the statistical files provided are scoring-only, the strongest evidence is the convergence of player self-assessments pointing to the same fundamentals.

4) Why Kaleb in the starting group helps (and how to use him there)

Kaleb's scoring has climbed each game (5 → 7 → 11) and his qualitative profile emphasizes effort/dirty work/leading by example. In the starting unit, he can set the tone on rebounding, floor balance, and physicality—plus he provides a steady scoring baseline compared to several players who posted multiple zero-point games in this stretch.

## Recommendations

Build a 2nd-quarter “package” (2–3 go-to actions + a defined defensive emphasis) to stop the recurring lull.

Rationale: The 2nd quarter is consistently the lowest scoring quarter over the last 3 games (10, 15, 6). A simple package (e.g., 1–2 motion entries + a high ball-screen look + a baseline/sideline ATO) helps when the first unit rotates.

Create clear secondary scoring roles: one designed touch/action per non-Kez starter plus one bench “green light” option.

Rationale: Secondary scoring swings dramatically (e.g., Bear 0 vs Allatoona). Giving Athens/Jordan/Bear/Kaleb specific early actions (pin-down, short roll, post seal, or cut series) improves shot quality and confidence.

Team-wide defensive focus: contain the ball (no straight-line drives) + finish the possession (box out), measured by practice grading.

Rationale: Multiple players independently cited defense/staying in front as improvement needs. A consistent grading system (1–5 scale each possession in shell/closeout drills) improves accountability and habits.

Daily finishing-through-contact + ball-security block (8–12 minutes): pads at the rim, two-foot finishes, strong pivots, chin-the-ball.

Rationale: Athens cited finishing through contact; Gunner cited being stronger with the ball down low; Kaleb’s user object notes ball-handling as a weakness. This block raises conversion rate and lowers live-ball turnovers (even though turnovers aren’t tracked here).

Start Kaleb and keep him paired with at least two primary scorers (Kez + Bear or Kez + Athens) to maximize his impact.

Rationale: Kaleb’s effort sets the tone, and his steady scoring trend supports keeping him with creators who benefit from his rebounds/screens/spacing. Pairing reduces the chance his minutes overlap with low-creation lineups (which can contribute to Q2 droughts).

## Limitations

The last-3-game stats provided are scoring-only; no rebounds, assists, turnovers, steals, blocks, fouls, minutes, or plus-minus.

Impact: Lineup and improvement priorities are inferred from scoring distribution and player self-reports; a more accurate starting/rotation decision would incorporate defense/rebounding/turnover impact and minutes played.

Not all 14 participants appear in the last-3-game stat sheets; availability/injuries/attendance are not shown.

Impact: The recommended starting lineup is limited to players represented in the provided game CSVs and may omit contributors not captured in these files.

Qualitative player feedback is from the Woodland reflection period, not directly tied to the last three opponents' film.

Impact: The themes are still useful (and consistent), but opponent-specific adjustments would require film review or opponent scouting notes.