COLLEGES & UNIVERSITIES

Understand the student experience. Intervene earlier. Strengthen persistence.

Enrollment and academic data show what students do. Assessdo helps institutions understand what students are experiencing, so faculty, advisors, and student-success teams can identify emerging barriers and respond with relevant support.

THE THREE CHALLENGES WE HELP ADDRESS

STUDENT SIGNALS GO UNHEARD
A student may feel isolated, uncertain, or overwhelmed long before grades or enrollment status reveal a concern.

SUPPORT ARRIVES TOO LATE
Advisors and student-success teams may learn about disengagement only after absences, poor performance, or stop-out.

INFORMATION IS FRAGMENTED
Survey responses, advising notes, academic indicators, and student experiences live in separate places.

HOW ASSESSDO WORKS

Assessdo creates a repeatable way to hear from students, connect institutional observations, and turn human experiences into meaningful insights:

- **ENGAGE** Faculty, advisors, and trusted staff share brief video check-ins; students respond by video, voice, or text.
- **CONNECT** Authorized teams add observations and approved academic, attendance, or engagement context over time.
- **UNDERSTAND** Assessdo surfaces recurring themes; staff can confirm or clarify AI-suggested interpretations.
- **ACT** Appropriate teams use role-based insights to prioritize outreach, support, and program adjustments.

DESIGNED FOR YOUR CAMPUS

Designed to complement, not replace student information systems, learning platforms, and advising tools, Assessdo can support first-year experience, academic advising, student affairs, TRIO, athletics, and institution-wide retention initiatives. Start with a cohort and expand as needs evolve.

FROM STUDENT VOICE TO STUDENT SUCCESS

WHAT YOUR INSTITUTION CAN WORK TOWARD

Earlier awareness Recognize emerging concerns about belonging, motivation, academic confidence, finances, and campus connection.

Timelier outreach Equip appropriate teams with longitudinal themes that help guide relevant, student-centered conversations.

Better coordination Bring student check-ins, staff observations, and approved academic indicators into a more useful context for decisions.

Measurable learning Track participation, validated themes, referrals or outreach, staff usefulness, and persistence-related indicators during a pilot.

THE ASSESSDO DIFFERENCE

TRADITIONAL APPROACH	WITH ASSESSDO
Periodic surveys and dashboards show patterns in grades, enrollment, and satisfaction, but offer limited ongoing human context.	Continuous personal check-ins, human-validated themes, and institutional context help illuminate why challenges emerge and where action may help.

START WITH A FOCUSED CAMPUS PILOT

Begin with one first-year cohort, student-success program, or advising unit. Establish baseline participation and persistence measures; launch brief check-ins; collect authorized observations; review emerging themes; and assess whether insights help staff act earlier. Expansion follows demonstrated usefulness.