NONPROFITS & COMMUNITY-BASED ORGANIZATIONS

Nonprofits are expected to serve increasingly complex needs while coordinating staff, volunteers, partners, and limited resources. Yet reports often capture participation and services delivered without revealing what community members are experiencing. Assessdo adds a human-insight layer to help organizations listen consistently, identify emerging needs, and improve support decisions.

THE THREE CHALLENGES WE HELP ADDRESS

Limited visibility	Attendance and service counts do not always explain participant experiences, unmet needs, barriers to access, or shifts in trust and engagement.
Delayed response	Concerns related to disengagement, instability, or service barriers may remain unnoticed until participants miss appointments, withdraw, or reach a crisis point.
Disconnected evidence	Participant feedback, case notes, staff observations, partner referrals, and program outcomes often sit in separate tools, complicating coordination and reporting.

HOW ASSESSDO HELPS

Assessdo makes ongoing listening and interpretation easier to incorporate into existing services, helping teams move from individual experiences to informed next steps.

- **ENGAGE** Share short, relevant video prompts; participants can respond through text, voice, or video, based on program setup and access needs.
- **CONNECT** Combine authorized feedback with approved staff observations and existing participation or outcome data.
- **UNDERSTAND** Identify recurring themes and changes over time. Staff review and validate AI-suggested interpretations before acting on them.
- **RESPOND** Use appropriate aggregated insights to guide outreach, referrals, program adjustments, and resource prioritization.

DESIGNED FOR YOUR ORGANIZATION

Use Assessdo across mentoring, family support, food and housing assistance, workforce readiness, community outreach, youth development, and other mission-driven programs. Start with one service area or cohort; match check-ins, permissions, and review cycles to how your team already operates.

FROM COMMUNITY VOICE TO MEASURABLE IMPACT

WHAT YOUR ORGANIZATION CAN WORK TOWARD

More responsive services Identify patterns in participant feedback earlier and adapt outreach or program support to changing needs.

Stronger relationships Provide a consistent, accessible way for participants to share experiences and feel heard by trusted staff.

Better team coordination Give authorized teams a shared view of validated themes that can inform referrals, follow-up, and partner collaboration.

Stronger impact reporting Pair quantitative outputs with carefully summarized participant experiences to help explain progress and inform funder conversations.

THE ASSESSDO DIFFERENCE

Traditional dashboards show how many people participated, what services were delivered, and which milestones were reached. Assessdo is designed to add context: what participants are experiencing, which barriers recur, and where timely support could make a difference.

Accessible check-ins • Trusted staff engagement • Approved observations • Trends over time • Human-validated insights

A FOCUSED 60–90 DAY PILOT

Select one program or site. Define baseline engagement and service goals, invite participants to respond to short check-ins, collect authorized staff observations, review validated themes at scheduled intervals, and document the actions teams take.

Suggested pilot measures: participation and response rates, participant-reported barriers and belonging, referral or follow-up completion, staff usefulness ratings, program retention, and selected service outcomes. Compare results against the baseline before expanding.

YOUR DATA SHOWS THE IMPACT. ASSESSDO HELPS REVEAL THE HUMAN STORY.

Explore Assessdo • Launch a focused pilot • Build a partnership